

COLOUR VARIATION GUIDELINES



ONLINE
FLOORING
STORE

Photos & Images

The best effort is taken at Online Flooring Store to provide accurate information, including photos and images of available flooring products. However, the Online Flooring Store cannot guarantee that the photos and images you see on this site are entirely correct. Our website provides an “as is” basis without express or implied product warranties.

Viewing Products Online

When viewing photos and images of products online, please be aware that they can vary widely between different mediums. Phones, computers, tablets, and TV screens feature different configurations of light and colour. The representation of a flooring image on this site may be very different from the actual product viewed in person. Changes in lighting compared to when the photo was taken can highlight different aspects of a flooring product. Online Flooring Store cannot guarantee that our online colours will match your expectations after installation. We are not responsible for any disparity between expectations and reality.

We always recommend viewing physical product samples before deciding on a flooring product. The photos and images on this site should be used as a reference to guide your decision. As they might not fully reflect all nuances, check the product before installation. We regard all installed flooring products as having been inspected and approved by the customer. Suppliers associated with Online Flooring Store do not guarantee that they have checked the online photos against each batch of flooring, especially timber flooring products where they may be differences.

Timber Flooring Samples

Our timber flooring products, including engineered timber, solid timber, and bamboo, are made from natural materials. Natural colour variation is a feature of these products since nature never repeats itself similarly. You should fully expect variations to occur in colour, grain pattern, and texture. Our online photos and provided physical samples attempt to show a basic representation of the product. However, these photos and samples are not indicative of the entire style. Our recommendation is to view natural products as if you are buying a species and not a colour. If you embrace the spirit of a timber species, you will not be disappointed by surprise colour variations. For example, Spotted Gum may vary from chocolate to blond, with bits of red and green in between.

Synthetic Flooring Colour Variations

Variations are also a common occurrence in synthetic flooring products, including laminates, vinyl, and hybrids. Colour variation can be the result of a company changing its ink supplier. In this case, you might see an image of the flooring on our site that does not match the look of the final product. Or a company might alter the colour, film, pattern, or pattern sequence without updating their representative images.

We recommend choosing a flooring product based on careful selection and caution. Compare samples of products, not just online photos and images. Online Flooring Store Can guarantee that all synthetic products will have some sort of pattern and repeat what can be further clarified depending on the product. The flooring you purchase may show duplicating décors from one plank to the next due to the nature of the product.

Change Over Time

We also cannot guarantee that your flooring will not change colour slightly after exposure to UV light and other environmental conditions. Colours of many timber products may take some time to settle into their final look. Change that occurs in timber when exposed to air and light is called oxidation. Oxidation is a normal process; eventually, your entire flooring will settle into a final state.

Some synthetic flooring products may experience change over time if not maintained to certain standards. Check whether your chosen product is UV-stabilised. And remember to protect the décor from the strong Australian sun.

Changes

Be aware that changes in circumstances may impact the accuracy of information after these photos or images are published on this website. We give no assurance to the accuracy of representations, statements, photos, or images after they are published. From one batch to the next, product specifications and colours can change without notice to Online Flooring Store or the customer.

Disclaimer of Liability

Any photos and images displayed on this website are provided in good faith. We believe these sources to be both reliable and accurate at the time of publication. Online Flooring Store recognises that customers are responsible for assessing these representations' accuracy before making a purchasing decision. We advise all customers to first request samples of these products to ensure their satisfaction.

Online Flooring Store and its associates shall not be responsible for any loss, damage, or injury (including death) however caused (whether caused by any negligent or other unlawful act or omission of, by, or on, the part of Online Flooring Store, or any agent or employee of Online Flooring Store in Australia arising from the use of or reliance on any photos and/or images (including incomplete, out of date, wrong, inaccurate, or misleading information, data, or advice) expressed or implied in, or coming from, the external websites, by any person whatsoever.



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Timber Flooring
Association