

**imagine**<sup>®</sup>  
floors by Airstep.

**Keeta**

LAMINATE

*Beautiful but Tough*



## Express yourself with our Keeta Laminate flooring collection.

The Keeta collection of Laminate flooring offers stunning, true-to-life Oak inspired designs. All décors are embossed in register, meaning they feel as natural as they look, and with eight options available, there's sure to be a décor to suit your style.

These 8mm Laminate floorboards are protected against spills for up to 72 hours and are resistant to both general wear and tear and stains. They're also child and pet friendly, with an AC4 rating that helps them stand up to life's demands. This rating also means they're suitable for installation in heavy residential traffic areas and can even be installed in general commercial settings.

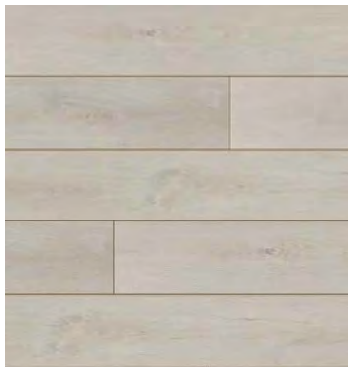
Those who prefer ultra-light flooring will find that both Frosted Oak and Smoke Oak are ideal for their design, while Shadow Oak and Sorrel Oak offer options from the darker end of the spectrum. Cooler tones can be discovered in both Crema Oak on the lighter end of the scale, and Weathered Espresso Oak for those who like a darker shade, with Linen Oak and Honey Oak providing a warmer finish that sits around the mid-range of colour depth.

In terms of maintenance, the required input is low, and you'll enjoy enhanced stability from your new floors thanks to the superior UNICLIC® locking system. Simply ensure your floorboards are installed following the Installation Instructions and cared for using the Cleaning and Maintenance Instructions, and you'll be adoring your Keeta floors for years to come.

Finally, all options within the Keeta range are backed by a 25 Year Residential Warranty (and a 5 Year Commercial one) so you can install them with complete peace-of-mind.

Shadow Oak KEE807

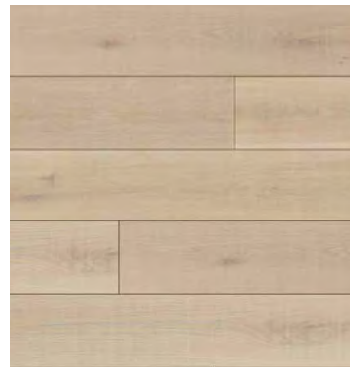
Fresh styles and eight stunning decors underpin the Keeta collection of Laminate floors. A low maintenance construction ensures they're well prepared to deal with everyday life and you'll enjoy easier installation and enhanced stability thanks to the superior UNICLIC® locking system. You will also love the way your new Keeta floors feel, as an embossed in register design ensure that they don't just look natural, they feel it too. Plus, 72 hour spill protection means you can install the range with confidence, while resistance to general wear and tear and an AC4 rating makes Keeta an ideal choice for those who have pets.



Frosted Oak KEE801



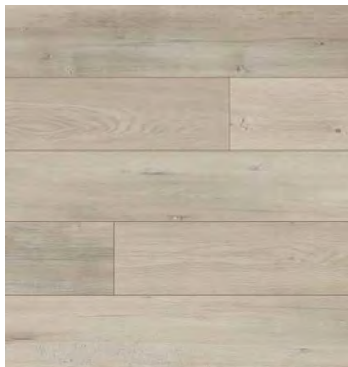
Crema Oak KEE802



Linen Oak KEE803



Honey Oak KEE804



Smoke Oak KEE805



Weathered Espresso Oak KEE806



Shadow Oak KEE807



Sorrel Oak KEE808

LAMINATE

Plank: 1215 x 194 x 8mm

Box: 9 planks = 2.12m<sup>2</sup>

Weight per Box: 14.58kg

M<sup>2</sup> per Pallet: 137.8m<sup>2</sup>



UNICLIC®  
LOCKING SYSTEM



72 HOUR  
SPILL PROTECT

WATER RESISTANT



EMBOSSED IN REGISTER



CHILD & PET FRIENDLY



LOW MAINTENANCE



AC4  
ABRASION RATING



25  
YEAR  
RESIDENTIAL  
WARRANTY



5  
YEAR  
LIGHT COMMERCIAL  
WARRANTY



Residential  
Heavy Traffic  
CLASS RATING 23



Commercial  
General Traffic  
CLASS RATING 32



SCAN TO SEE THE FULL RANGE

Warranties and Conditions information is available from your retailer, by download from [www.imaginefloors.com.au](http://www.imaginefloors.com.au), or by calling (03) 9794 3888. Sample colour image/piece to be used as a guide only and colour variation will vary from board to board. Colour appearance can also vary depending upon type of light under which a sample is viewed and the light source where the flooring is installed.

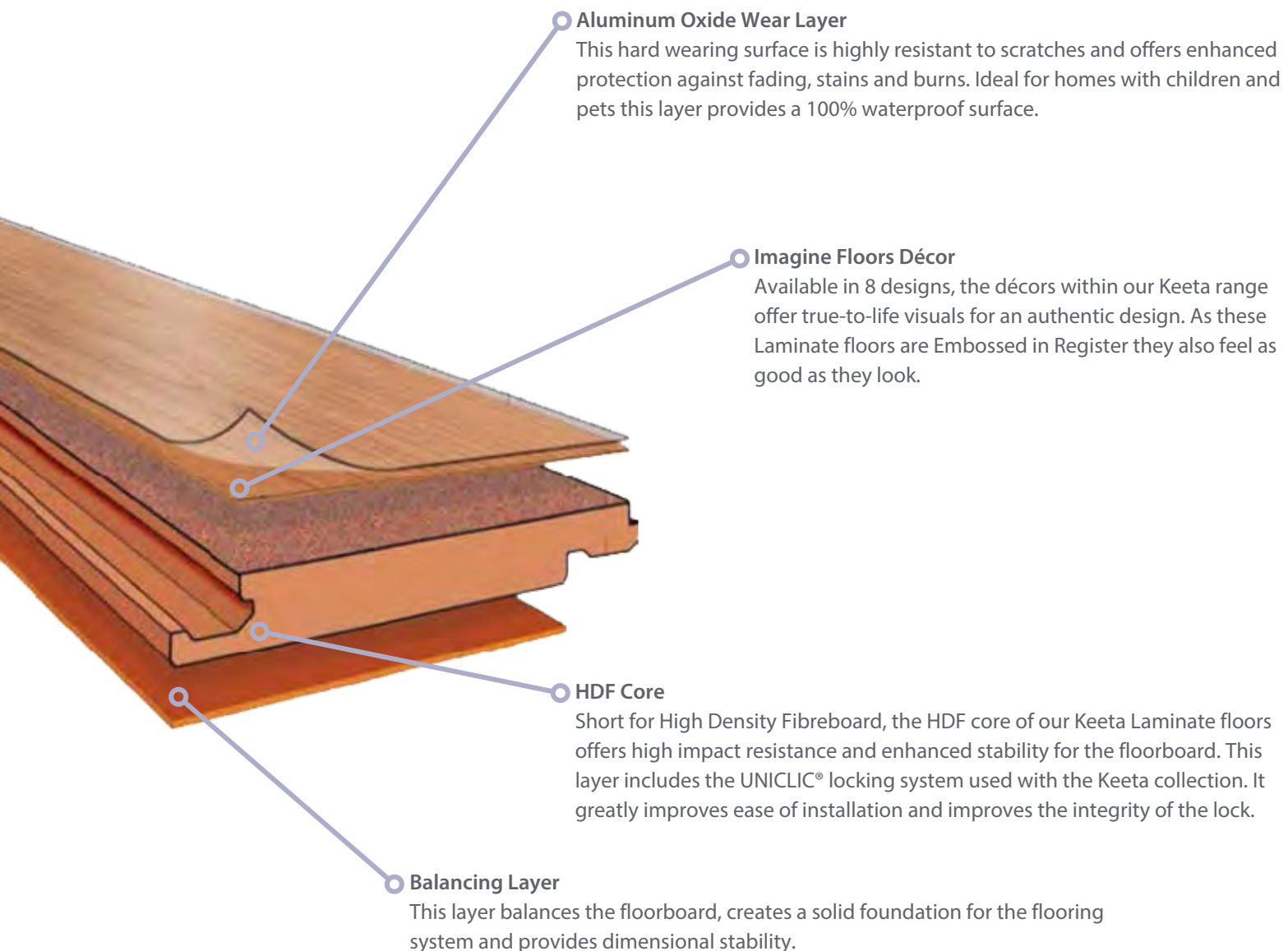
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# What is Keeta?

Keeta is a collection of 1215mm Laminate floorboards available in eight European Oak décors. Featuring an 8mm thick construction, our Keeta floors are crafted from the below components:



# What are the benefits of Keeta Laminate?



The UNICLIC® system features four locking points and allows for two different methods of installation - fold and click. This greatly improves ease of installation while also enhancing the integrity of the lock.



72 hour spill protection helps ensure that the entirety of your new Laminate flooring system is highly durable and able to withstand daily life.



The Aluminum Oxide wear layer on the Keeta collection of flooring helps provide a 100% waterproof surface. It's also highly resistant to scratches, dents, fading and burns.



An Embossed in Register finish means that your floorboards feel as good as they look. With texture designed to perfectly align with the décor, this finish is as close to natural as you can get in Laminate.



Kids and pets are highly unpredictable, and as much as we love them, they can cause havoc in the home. The good news is that the Keeta range is able to withstand the unpredictability of everyday life - whether it's the kids spilling a drink or the pet having an accident.



An AC4 Abrasion Rating means that all options within the Keeta collection are suitable for installation in even the highest traffic areas of the home as well as commercial spaces with heavy foot traffic.



The Keeta collection is designed to be low maintenance and easy to clean. Simply follow the Cleaning & Care Guide and enjoy your floors for years to come.



A 25 Year Residential Warranty covers the entire Keeta range, so you can install these floors in your home with confidence as long as appropriate guidelines are followed.



A 5 Year Light Commercial Warranty is available when Keeta floorboards are installed in commercial settings as long as appropriate guidelines are followed.



As the Keeta collection of Laminate flooring has a closed surface which does not trap dust or allergens it is considered an allergy-friendly flooring option.



# Keeta Laminate FAQs

## Where does Keeta sit in the Imagine Floors by Airstep product offering?

Keeta is the Imagine Floors by Airstep 8mm European Oak collection of Laminate flooring. At 1215mm it provides a standard length flooring option for consumers and is the sister range of our Adare 12mm Laminate floors. These ranges provide an alternative to Australian inspired décors (which can be found in The Eucalyptus Steps Collection) and offer 16 designs between them.

## What makes Keeta special?

Keeta offers eight stunning décors that combine true-to-life aesthetics with an embossed in register design. This means that they are as close to the real deal as possible, with lower maintenance and protection requirements than Timber floors. They also feature a UNICLIC® locking system, which allows them to be installed in two different manners, and have an Aluminium Oxide wear layer that makes them highly resistant to scratches, dents, burns, stains and fading.

## What is the UNICLIC® lock system?

UNICLIC® is a locking system for floors which has four locking points. This unique set up allows floors to be installed in either a "fold" or "click" method, while also enhancing the stability of the connection between individual floorboards.

## What's so good about an Aluminium Oxide coating?

While most types of flooring available for homes has a PU Coating (water based polymer) Laminate floors have an Aluminium Oxide coating. This greatly enhances their resistance to scratches and damage, and means your floors will stay looking, and feeling, better for longer, even in high traffic residential spaces and commercial areas.

## What expansion gap is needed?

A minimum 10mm - 12mm expansion gap is required when installing Keeta Laminate. This is standard for all floating floors. All décors within the Keeta collection of Laminate flooring from Imagine Floors by Airstep have 20mm colour match scotia available to cover the expansion gap, with stair nosing also available upon request.

## Where can Keeta be installed?

Our Keeta Laminate collection features an AC4 Abrasion Rating meaning that it can be installed in even the highest traffic areas of the home (such as entryways and hallways) as well as commercial settings where heavy foot traffic is expected. Although suitable for installation in areas of the home such as kitchens and laundries, Keeta is not suitable for use in wet areas such as bathrooms. This is because they are not considered a waterproof system.

## Why isn't Keeta considered waterproof? It has a waterproof surface?

Keeta is not considered a waterproof floor as Laminate is not a waterproof system by nature. This means that although the surface of our Keeta floorboards is 100% waterproof thanks to the Aluminium Oxide wear layer, the floorboard itself is not waterproof.

## Is Keeta recyclable?

All Imagine Floors by Airstep Laminate flooring is 100% recyclable.



# Keeta Laminate FAQs cont.

## What is the difference between "fold" and "clik" installation methods?

Floors that use UNICLIC® locking technology can be installed with either a "fold" or "clik" installation style. The differences between these are explained in-depth in a video from the creator, UNILIN, which can be accessed by clicking or tapping any of the images below.



The diversity of method in which floors that use the UNICLIC® locking system can be installed greatly improves ease of installation, especially in areas where it can be hard to use the traditional folding method such as near doors and walls.

## Does Keeta require underlay?

As a general rule, all floating flooring systems recommend the installation of underlay beneath your floorboards. You can find recommendations for underlay products that pair well with our Keeta collection within this document.

## What is the maximum raft size for Keeta?

Keeta can be installed in a raft size up to 10m wide and 12m long. If these dimensions are exceeded compartmentalisation is required and expansion trims must be used. Refer to Installation Instructions for further requirements and information.

## What should I do if I have further questions?

If you have further questions after reviewing these FAQs we suggest visiting the FAQ page of the Imagine Floors website by clicking or tapping the button below. If you still have questions after reviewing this page, you can contact your Sales Representative or get in touch with our Customer Service Department by calling +613 9794 3888.

[CLICK OR TAP TO VIEW FREQUENTLY ASKED QUESTIONS](#)





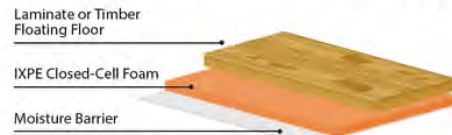
# Underlay Recommendations for Keeta Laminate:

## TIMBERMAX

CODE: 2100813

Roll Length (m)	Roll Width (m)	Thickness (mm)	Density (kg/m <sup>3</sup> )	Acoustic Performance W.S.I Noise Level [LnT] (dB)	Thermal Insulation R Rating (m <sup>2</sup> K/W)	Water Vapour Resistance (Sd)
20	1+ 65 mm overlap	2	115	49*	0.06	81

\*Tested with 12mm Laminate

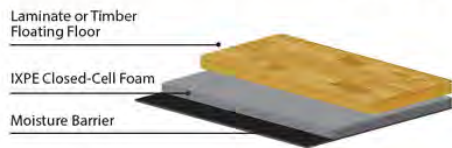


## AQUADEFEND

CODE: 2100823

Roll Length (m)	Roll Width (m)	Thickness (mm)	Density (kg/m <sup>3</sup> )	Acoustic Performance W.S.I Noise Level [LnT,w]	Thermal Insulation R Rating (m <sup>2</sup> K/W)	Water Vapour Resistance (Sd)
20	1+165mm overlap	2	110	45*	0.05	290

\*Tested with 12mm Laminate

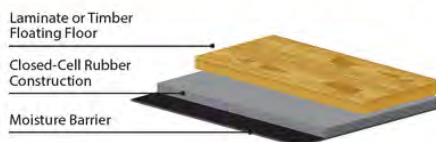


## ACOUSTISTEP

CODE: 2100821

Roll Length (m)	Roll Width (m)	Thickness (mm)	Density (kg/m <sup>3</sup> )	Acoustic Performance W.S.I Noise Level [LnT,w]	Thermal Insulation R Rating (m <sup>2</sup> K/W)
10	1+70 mm overlap	3	880	45*	0.02

\*Tested with 12mm Laminate









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